



MANAGING COST OF QUALITY



About TREXSOL

TREXSOL is Bahrain based full service event management and marketing company, dedicated to meeting its customers' needs .
It offers outstanding fully comprehensive services from the concept to the delivery.

Latest Events

GET-H(RED)

An annual event that is held every summer.

The aim of this event is to understand how to be the best candidate for the job you want and how to develop your carrier .



The main objective of this event was to improve professionals' way of gathering and transforming customer requirements.

Sponsors & Partners

 <p>مملكة البحرين وزارة الصناعة والتجارة Ministry of Industry & Commerce</p>	 <p>ALAYAM الإيام</p>	 <p>CROWNE PLAZA</p>	 <p>مملكة البحرين وزارة العمل Ministry of Labor</p>	 <p>ب.ب.ا</p>	 <p>HMG</p>
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Managing Cost of Quality

Our timely one-day seminar provides a comprehensive understanding of the relationships between the Cost of Quality, Increased Sales Revenues and Profitability. Quality Assurance goes beyond Statistical Analysis and Control. It requires a synthesis of people skills, technological & analytical methodologies and process controls in all departments of a manufacturing company. Understand the dynamics of the costs of quality and how to reduce and manage them. Acquire "Knowledge for Profitable Growth"™ and secure your competitive advantage. The impact of Poor Quality on profitability is direct with far reaching consequences. It is also preventable and manageable. Reduce costs, increase competitiveness and add to profitability

Learning opportunities:

- Fundamental Concepts of Quality
- Improving Quality & Reducing Costs
- Quality Planning & Impact on Sales Revenue
- Strategic Quality Management
- Organizational Design for Quality
- Understanding Customer Needs
- Supplier Relations & Warranty Costs
- Manufacturing Planning for Quality
- Marketing and Customer Service
- Administrative and Support Services
- How you can contribute to your company's profitability

Acquire Skills to:

- Increase Customer Satisfaction
 - Increase Sales Revenues
 - Reduce & Manage the Cost of Quality
 - Create an awareness of the impact of costs of quality on profitability
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Who should attend:

- General Managers
- Sales Managers
- Marketing and Product Managers
- Production Managers
- Team Members from Production, Quality, Customer Service & Accounting

Outline

1. Introduction

- a. Course Objectives
- b. Evolution of Quality Management

2. Quality Management and Finance

- a. Planning Quality and Finance
- b. Cost of Quality focus
- c. Business approach to Quality Management

3. Quality Management Principles

- a. Prevention to reduce the Cost of Failure
- b. Typical Prevention and Failure Costs

4. Calculating the Cost of Failure

- a. Cost of Failure in a Transactional Process
- b. Cost of Prevention and Failure

5. Implementing COQ

- a. Roadmap for change
- b. First Cut Cost of Quality
- c. COQ Roadmap – Project and Team Selection, Root Cause Analysis, Problem



6. Solving

- a. Designing a formal COQ system
- b. Integrating Quality and Finance
- c. Business decisions from COQ Data Analysis

7. Summary

- a. Identifying and Prioritizing opportunities for improvement
- b. Gaining management attention and support
- c. Measuring success in improvement



Keynote Speaker:

Mr. Khalil AlQaheri

Managing Director

Strategic Decision Consulting



Intercontinental Regency Bahrain
AlRiffa Ballroom



30th March 2015



8:00 a.m - 5:00 p.m