

GET HIRED!





STRADICO - BRIDGE THE GAP

We embed change by using the most appropriate transformation levers to align with our clients objectives. We are results-oriented. We focus on the successful implementation of change and we help our clients from a multi-disciplinary and dynamic perspective, offering a global service.

STRADICO MISSION

To contribute to the success of our clients by partnering with them to enhance their business processes and to create innovative solutions to their business challenges.

STRADICO VISION

To be the premier choice for companies when selecting a professional management consulting services.



EVENT ORGANIZER

Trust Excellence Solutions (TREXSOL) is a full-service event management and marketing company dedicated to meeting your needs. We customize event strategies to match your goals, budget, and manpower resources. TREXSOL Managing Director, Mr. Khalil AlQaheri has over 5 years of experience in marketing and event management. Mr. Khalil and his team are committed to providing their clients with quality services that deliver results. Whether it's a trade show, conference, consumer show, seminar or board meeting, we provide the day-to-day administrative and program assistance your event needs with great attention to service and quality. As an association management company, we have extensive experience with a wide variety of events, helping us find the best solutions for your association's event.

EVENT SUMMARY

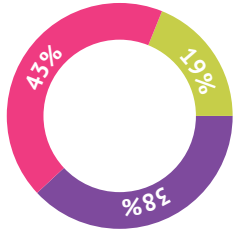
Applying for a job is a skill everyone needs to harness, that means getting your CV in shape and practicing your interview skills.

The purpose of this event is to understand how to be the best candidate for the job you want and how to improve your career development.

EVENT OUTLINE

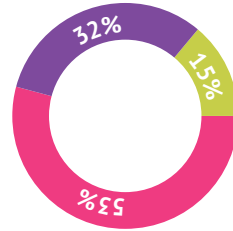
- What you want from your next job
- Discover what your employer is looking for
- Understand the purpose of a CV
- Target your CV for specific jobs
- What to include and what to leave out of your CV
- Write strong personal statements
- Consider key interview questions
- Learn how to tackle interview nerves
- Gather information and evidence to use in your answers
- Improve your body language
- Practice your interview techniques in a supportive and friendly environment
- How to ask for feedback
- Improve your career development

CV STRUCTURE



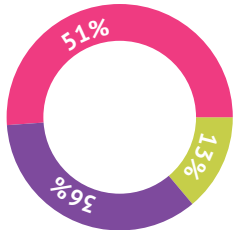
What is the perfect length for a CV?

- Short, brief, one page
- Long and detailed
- Average length



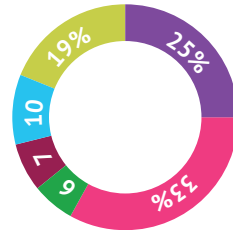
Is it necessary to attach your picture in the CV?

- Yes
- No
- Doesn't matter



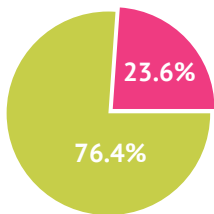
How important is the cover letter?

- Very important
- Not important
- Depends on the job



What is the most important element in the CV?

- Experience
- Skills
- Education
- Career objectives
- Achievement, certificates, recommendations
- All of the above elements



Does the appearance affect the hiring decisions?

- Yes
- No

WHO SHOULD ATTEND THE EVENT?

This event is aimed at people who want to brush up their skills whether or not they are applying for a new job.

EVENT DATE
JUNE 2, 2014

EVENT DURATION
9AM TO 6PM

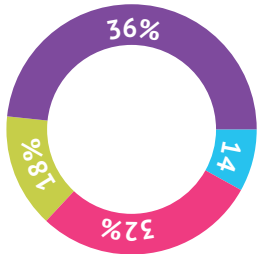
VENUE

CROWNE PLAZA

EVENT OUTCOME

This event will give you the tools and confidence you need to prepare for your next career move.

- Understand the value of your experience when applying for a job
- Know how to read a job advert
- Know how to write a CV
- Be able to prepare effectively for interviews
- Understand how to present yourself effectively
- Be confident asking for feedback
- Handle rejection
- Be able to improve your career goals



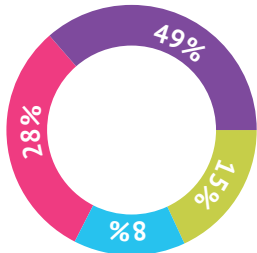
Benefits of internship from employers perspective

Cutting cost

Hire the best skilled employees

As a part of corporate social responsibility

Add new potentials and skills to the company



Benefits of internship from employees perspective

Helps to develop existing skills and learn new skills

Helps to gain experience which will add value the CV

Ensure the possibility of getting the desired job

Allows communication with other professionals

BENEFITS TO SPONSORS

- Create, develop and enhance Credibility
- Highly targeted marketing
- Leveraged lead generation
- Media exposure
- Brand awareness & recognition
- Generate NEW sales & form NEW business partnerships
- Community involvement and giving back
- Distribute samples or trial offers

CORPORATE SOCIAL RESPONSIBILITY (CSR)

The social responsibility means to work for a good cause. Over the years, the social responsibility gained attention, interest and support from the companies' management due to the benefits and value added to their companies and the society as a whole.

BENEFITS FROM CSR

1. Increased sales and customer loyalty

88% of consumers prefer to buy the products and services provided by companies which support the CSR

2. Corporate success

94% Of the companies think that the CSR contributes to the enhancement of companies' success

3. Enhanced brand image & reputation

4. Employees commitment

5. Added value to the company's products and services

6. Better relationship with the investors and the society as a whole